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Dharmashastra

National Law University, Jabalpur

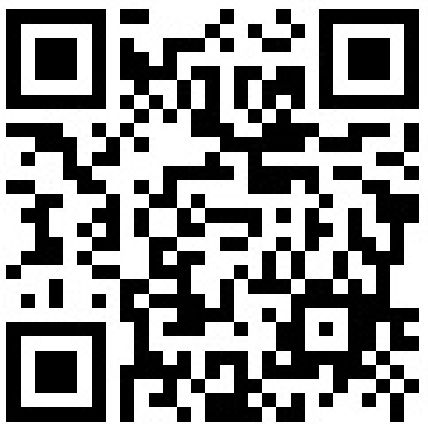
in collaboration with

KHURANA & KHURANA

presents

CERTIFICATE COURSE ON START-UP LAWS

REGISTER HERE



6 Weeks Online Course

12th April to 18th May 2025

Classes on Weekends



A Vidyaranya's Initiative

For any queries reach to us on:
outreach@mpdnlu.ac.in

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ABOUT DNLU

Dharmashastra National Law University (DNLU) was established by the Madhya Pradesh Dharmashastra National Law University Act 2018 (24 of 2018) in the cultural capital of Madhya Pradesh, Jabalpur. The university is a Centre of excellence in legal education and research, disseminating quality education and training. The University nurtures a vibrant legal culture through judicious practices and ethical responsible pursuits with the objective of advancing the cause of legal education and achieving excellence as a university for imparting value-based legal education to undergraduate as well as postgraduate students. DNLU is dedicated to providing high-quality legal education that prepares students to excel in the field of law and contribute to the legal profession and society at large.

ABOUT KHURANA & KHURANA

Khurana & Khurana (K&K) is a distinguished full-service law firm known for its comprehensive legal solutions across a diverse spectrum of practice areas. With over 18 years of experience, K&K has built a reputation for delivering precise, commercially viable, and client-centric legal services. The firm's expertise spans Intellectual Property Protection and Portfolio Management, Corporate and Commercial Laws, Litigation and Dispute Resolution, Taxation, Banking and Finance, Compliance, Media and Entertainment Laws, and emerging areas such as Technology and Data Protection. Backed by a team of over 330 professionals, K&K seamlessly integrates legal acumen with industry insights to offer strategic guidance and robust representation. With a strong presence across India, K&K operates from multiple offices in New Delhi, NCR, Pune, Mumbai, Indore, Hyderabad, Bangalore, Punjab, and Chennai. Working closely with its sister concern, IIPRD, the firm provides end-to-end IP prosecution, management, litigation, and commercialization services to over 4,500+ corporations worldwide. Expanding its global footprint, K&K also has offices in South-East Asia and direct representation in Japan and UAE/GCC, allowing it to seamlessly assist clients across these regions. With over 60% of its workforce comprising women professionals, the firm fosters an inclusive and progressive work environment. Ranked and recommended by Legal 500, Managing IP, IAM, Chambers, Asia IP, among others, the firm stands as a trusted legal partner for businesses worldwide.

ABOUT VIDYARANAYA

The Academic Outreach Committee (AOC), known as Vidyaranya, is a dedicated body committed to expanding academic engagement and promoting inclusivity within the university community. The committee operates under the guiding motto "मार्गदर्शन सर्वोत्तम" (Guidance at its Best), reflecting its core mission of providing exemplary guidance and support to students. Vidyaranya is devoted to enriching the academic experience through a range of initiatives, including mentorship programs, interactive workshops, and insightful guest lectures. Through its diverse activities, Vidyaranya not only enhances students' knowledge and skills but also nurtures a supportive community that values learning, dialogue, and continuous improvement.

INTRODUCTION TO THE COURSE

This course is designed to take participants on a comprehensive journey through the lifecycle of a startup. From selecting the appropriate business structure and understanding the legal framework for incorporation to navigating complex regulations and securing funding, this program covers all critical aspects of building a startup. Participants will explore the essentials of intellectual property protection, learn how to draft and negotiate commercial contracts, and gain insights into managing human resources and compliance with labour laws. The syllabus also addresses marketing strategies, dispute resolution mechanisms, and planning successful exit strategies. With practical modules, real-world case studies, and expert-led sessions, the course equips entrepreneurs and professionals with the tools to ensure legal and operational readiness from inception to closure.

DETAILS & STRUCTURE OF THE COURSE

1. **Duration:** 6 Weeks (Online)
2. **Module Coverage:** Two modules per week
3. **Weekend Classes:** The classes of the course will be conducted on weekends.
4. **Mode of Delivery:** Live interactive sessions supplemented with reading materials and recorded lectures.
5. **Evaluation Criteria & Certification**
 - A. Attendance Requirement: Minimum 75% attendance in live sessions is mandatory to be eligible for certification
 - B. Examination:
 - i. Conducted in an online mode at the end of the course
 - ii. The examination will include multiple-choice questions (MCQs) and/or subjective responses
 - iii. Minimum 50% marks required to pass
6. **Certification:**
 - i. Participants meeting the attendance and examination criteria will be awarded a Certificate of Participation
 - ii. The certificate will be issued digitally within a stipulated time after course completion

SYLLABUS OF THE COURSE

S. n.o.	Module
1.	<p>Introduction to Startups</p> <p>1.1 Overview of Startups: Definition, importance, and role in the economy.</p> <p>1.2 Government Policies and Schemes: Startup India Initiative, MSME policies, and other relevant schemes.</p> <p>1.3 Startup Ecosystem: Incubators, accelerators, and role of venture capital and angel investors.</p>
2.	<p>Forms of Business and Related Laws</p> <p>1.1 Fundamentals of choosing the Business Organization form for startup</p> <p>2.2 Types of Business Structures: Sole Proprietorship, Partnership Firm, Limited Liability Partnership (LLP), Private Limited Company, Public Limited Company, other forms and their Implications</p> <p>3.3 Laws Governing Business Structures:</p> <ul style="list-style-type: none"> • Companies Act, 2013 (for companies). • LLP Act, 2008 (for LLPs). • Partnership Act, 1932 (for partnerships).
3.	<p>Legal and Regulatory Compliance</p> <p>3.1 Registration and Licensing: Statutory registrations, licenses, and environmental clearances.</p> <p>3.2 Sector-Specific Regulations:</p> <ul style="list-style-type: none"> • Food Safety and Standards Authority of India (FSSAI) regulations for food-related businesses. • SEBI regulations for fintech and stock market businesses. • RBI and IRDAI regulations for banking and insurance.
4.	<p>Intellectual Property Management for Startups</p> <p>4.1 Introduction to IPR: Importance and scope for startups.</p> <p>4.2 Trademark: Registration and protection under the Trademark Act, 1999.</p> <p>4.3 Copyright: Protection under the Copyright Act, 1957.</p> <p>4.4 Patents: Filing and protection under the Patent Act, 1970.</p> <p>4.5 Design Protection.</p>

S. n.o.	Module
5.	<p>IP Strategy, Marketing and Growth Strategies</p> <p>5.1.IP Strategy for Startups: Valuation, bank loans, and insurance based on IP assets</p> <p>5.2.Branding and IP Use in Marketing.</p> <p>5.3.Digital Marketing Compliance: Ad regulations and consumer protection laws.</p>
6.	<p>Commercial Contracts and Agreements</p> <p>6.1 Essentials of Contract Law: Basics under the Indian Contract Act, 1872.</p> <p>6.2 Drafting and Negotiating Contracts: Key clauses and templates.</p> <p>6.3 Joint Ventures, Shareholder Agreements, and Strategic Partnerships.</p> <p>6.4 Franchise Agreements: Legal framework and obligations.</p> <p>6.5. Doing Business with Government (Tenders, PPP)</p> <p>6.6. Pre-Incorporation Framework Agreements: Founder agreements and pre-incorporation frameworks.</p>
7.	<p>Funding and Investment Laws</p> <p>7.1 Sources of Startup Funding: Venture capital, angel investors, private equity, crowdfunding, and grants.</p> <p>7.2 Legal Aspects of Fundraising: Compliance under the Foreign Exchange Management Act, 1999 (FEMA).</p> <p>7.3 Investment Readiness: Due diligence, valuation, and transaction structuring.</p>
8.	<p>IT and Data privacy laws</p> <p>8.1 Information Technology Act, 2000: Cybersecurity and e-commerce laws.</p> <p>8.2 Data Protection Laws: Overview of current and proposed regulations in India.</p> <p>8.3 Compliance strategies</p>

S. n.o.	Module
9.	<p>Taxation Laws for Startups</p> <p>9.1 Tax Implications for Different Business Forms.</p> <p>9.2 GST Registration and Compliance.</p> <p>9.3 Tax Incentives and Exemptions for Startups.</p> <p>9.4 ESOPs: Taxation and compliance.</p>
10.	<p>Exit Strategies and Winding Up</p> <p>10.1 Planning Exit Strategies: Mergers, acquisitions, and IPOs.</p> <p>10.2 Legal Framework for Winding Up: Procedures under the Companies Act, 2013.</p>
11.	<p>Human Resources and Employment Laws</p> <p>11.1 HR Management in Startups: Recruitment, retention, and organizational culture.</p> <p>11.2 Compliance with Labor Laws: Key regulations including:</p> <ul style="list-style-type: none"> • Employees State Insurance Act. • Payment of Wages Act. • Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act. • Employees Provident Funds Act. <p>11.3 Structuring Employment Agreements and Policies.</p>
12.	<p>Dispute Resolution</p> <p>12.1 Overview of Dispute Resolution Mechanisms: Mediation, arbitration, and litigation.</p> <p>12.2 Drafting Dispute Resolution Clauses in Contracts.</p> <p>12.3 Managing Investor and Founder Disputes.</p> <p>12.4 Case Studies: Common disputes in startups and their resolution</p>

SPEAKER PROFILE



Anubhav Gupta
Partner Khurana & Khurana

Anubhav Gupta is a seasoned taxation expert with over twelve years of experience in taxation advisory and litigation, specializing in Goods & Services Tax (GST). As the head of the Tax practice at Khurana & Khurana, he has advised a diverse clientele, including Fortune 500 companies, MSMEs, startups, and high-net-worth individuals, on tax-efficient structuring and compliance. His expertise spans tax due diligence, audits, and appellate proceedings, along with sectoral specialization in real estate, construction, IT, auto components, pharma, and FMCG. Anubhav also assists foreign businesses in designing inbound and outbound tax strategies related to their operations in India. He frequently represents clients before tax authorities, including the Directorate General of GST Intelligence, and has experience handling proceedings under the Prohibition of Benami Property Transactions Act, 1988.

Meenakshi Ogra is a Partner in the Litigation Department at Khurana & Khurana, with over 26 years of experience in litigation across various Indian courts, including the Supreme Court, High Courts, District Courts, and specialized tribunals like the Debt Recovery Tribunal and National Company Law Tribunal. She has represented both corporate and individual clients in disputes related to intellectual property, commercial contracts, debt recovery, company law, writ petitions, labor and service matters, and consumer law. She also has extensive experience in arbitration and litigation support, including pre-litigation strategies



Meenakshi Ogra
Partner, Khurana & Khurana



Dr. Gargi Chakrabarti
Associate Professor, DNLU

Dr. Gargi Chakrabarti is an Associate Professor (Law) at National Law University, Jabalpur. She has previously worked as an Associate Professor of Law at National Law University, Jodhpur. Dr. Chakrabarti was a post-doctoral research fellow at the Max Planck Institute of Innovation and Competition, Munich, Germany in 2020. She has been awarded a Ph.D. from NALSAR University of Law, Hyderabad, and an M.Phil. from National Law School of India University, Bangalore. She has done LLM in International and Comparative IP Law from London Metropolitan University, London, UK. She has more than 14 years of teaching and research experience.

Chhavi Pande is an Associate Partner at Khurana & Khurana, bringing over 18 years of experience in the legal domain. She specializes in Banking Law, Labor and Employment Law, Criminal Law, and Prevention of Sexual Harassment (POSH) compliance. As a POSH trainer, Chhavi is empaneled as an external member of Internal Complaints Committees (ICC) for various Indian and international clients. She has conducted over 40 awareness sessions, trainings, and workshops on "The Sexual Harassment of Women at Workplace (Prevention, Prohibition and Redressal) Act, 2013," educating employees and ICC members on their roles, responsibilities, and compliance requirements under the Act.



Chhavi Pande,
Associate Partner Khurana &
Khurana

SPEAKER PROFILE

Dr. Shruti Nandwana is an Assistant Professor of Law at Dharmashastra National Law University (DNLU), Jabalpur, where she has been serving since 2019. Prior to joining DNLU, she worked as an Associate in the General Corporate team at Cyril Amarchand Mangaldas, Delhi (2017-2018). At DNLU, Dr. Nandwana heads the Centre for Corporate Laws and Governance and serves as the Faculty In-charge of the Alternative Dispute Resolution Cell. Dr. Nandwana has contributed to academia through various publications, including book reviews, research papers, and book chapters.



Dr. Shruti Nandwana
Assistant Professor, DNLU



Dewang Saraswat
Principal Associate, Khurana
& Khurana

Dewang Saraswat is a Fellow member of the Institute of Company Secretaries of India, and holds a Bachelor's degree in Commerce, and a Law graduate. His extensive professional background encompasses various aspects of corporate law, corporate advisory, and expertise in dealing with regulatory matters involving RBI, FEMA, and M&A transactions and has successfully advised many clients, ranging from Fortune 500 Companies to MNCs and entrepreneurs across various industries. Dewang provides legal assistance on matters such as India entry strategies, FEMA compliance (FDI, outbound investments, ECBs, and establishment of branch, project, and liaison offices), labor laws, and the Companies Act.

Dr. Ashit Kumar Srivastava is an Assistant Professor of Law at Dharmashastra National Law University (DNLU), Jabalpur. Prior to joining DNLU in 2019, he served as an Assistant Professor at National Law University, Odisha (2018-2019). Dr. Srivastava specializes in Constitutional Law, Data Protection Law, and Digital Constitutionalism in South Asia. He has been actively involved in data protection compliance and has contributed extensively to national and international publications, with over 70 publications to his name. Dr. Srivastava is also a panel member of the World Cyber Security Forum and has delivered lectures at various national and international seminars.



Dr. Ashit Srivastava
Assistant Professor, DNLU



Utkarsh Kumar Mishra,
Assistant Professor, DNLU

Mr. Utkarsh Kumar Mishra is an Assistant Professor of Law at Dharmashastra National Law University (DNLU), Jabalpur. He also serves as the Director of the Centre for International Trade and Investment Laws at DNLU. In the 2021-2022 academic session, Mr. Mishra was on deputation as Assistant Registrar (Research) at the Centre for Research and Planning, under the Secretariat of the Chief Justice of India at the Supreme Court of India, where he executed various research projects and assignments. He completed his B.A. (Economics), LL.B (Hons.) from National Law University, Odisha, and pursued his LL.M with a specialization in International Trade and Investment Laws from National Law University, Jodhpur. He has numerous research publications, articles, and book chapters to his credit, contributing significantly to the field of law through his academic and research endeavors.

SPEAKER PROFILE



Arjun Santhosh
Principal Associate,
Khurana & Khurana

Arjun Santhosh is a Principal Associate in the Litigation practice at Khurana & Khurana, with over nine years of experience in litigation and arbitration. He has represented various state-owned, public, and private entities in matters related to intellectual property, arbitration, white-collar crimes, taxation, banking, insolvency, constitutional law, real estate, labor, and electricity laws before High Courts, subordinate courts, and tribunals.



Yashika Chadha
Associate, Khurana & Khurana

Yashika Chadha is an Associate working with the Litigation team at Khurana and Khurana. Having graduated with a B.A.LL.B (Hons) from Guru Gobind Singh Indraprastha University, Delhi, she soon got enrolled with the Bar Council of Delhi. She specializes in litigation, with a prime focus on Arbitration and other Civil and Commercial Laws. Her experience extends to drafting pleadings, and opinions, conducting extensive research on pertinent issues, and appearing before several Judicial Authorities and Tribunals.



Samrat Singh Kang
Associate, Khurana & Khurana

Samrat Singh Kang is an Associate in the Litigation team at Khurana & Khurana. He graduated among the top three candidates from his law school and holds a WIPO Certification in Intellectual Property. With over three years of experience, he has been recognized as a 'Rising Star' in the IP STARS (Managing IP) 2024 edition. His expertise encompasses Intellectual Property prosecution, strategy development, and landscape analysis. He has been involved in significant litigation cases at the Delhi High Court, Allahabad High Court, Delhi District Courts, and the Debt Recovery Tribunal (DRT).

Saurabh Singh Bhadauria is a Junior Associate in the Corporate and Commercial team at Khurana & Khurana. He is actively involved in drafting, reviewing, and structuring agreements related to corporate and commercial transactions, including services agreements, collaboration agreements, joint venture agreements, shareholders agreements, licensing agreements, distribution agreements, employment agreements, franchise agreements, and M&A agreements. He offers strategic guidance on the formulation and implementation of terms and conditions and privacy policies on platforms in compliance with statutory mandates.



Saurabh Singh Bhadauria
Junior Associate, Khurana &
Khurana

FEE STRUCTURE:

Undergraduate Student	1000/-
Post graduate Student	1500/-
Academicians/ Professionals	1500/-

REGISTRATION & PAYMENT DETAILS

1. Registration will close on 10th April.
2. Interested participants can register using the [Registration link](#).
3. The participants have to pay the course fee at the time of filling the application form. The payment is to be made online and the receipt of the same has to be attached in the application form. Without the fee receipt the form will be considered incomplete and liable for rejection.
4. The detailed schedule of the course would be shared with participants after the deadline of the registration.

CONTACT US

Faculty Advisor and Course Coordinator:
Dr. Gargi Chakrabarti

Student Coordinators

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