



NATIONAL LAW UNIVERSITY, JODHPUR

**CENTRE FOR INTELLECTUAL  
PROPERTY STUDIES**



# NLUJ-CIPS Workshop on Trade Mark Law

**Theme: Trade Mark Law**

**Date: 23rd - 24th September, 2023**

## DISTINGUISHED SPEAKERS



**Shabnam Khan**

Associate Partner  
RNA Technology & IP  
Attorneys  
Gurgaon



**Daleep Kumar**

Associate Partner  
RNA Technology & IP  
Attorneys  
Gurgaon



**Pankaj Aseri**

Associate Director  
for Anti-Falsified Medicine  
Novartis Healthcare  
Mumbai



**Abhishek Nangia**

Partner  
RNA Technology & IP  
Attorneys  
Gurgaon

## EVENT COORDINATOR

**MR. ARUNABHA BANERJEE**

Executive Director

Centre for Intellectual Property Studies

Assistant Professor, Faculty of Law,

National Law University Jodhpur

## PATRON

**PROF. DR. I.P. MASSEY**

Hon'ble Vice Chancellor

National Law University Jodhpur

## **ABOUT THE UNIVERSITY: NATIONAL LAW UNIVERSITY, JODHPUR**

National Law University, Jodhpur (“NLUJ”) is a premier national law school of global repute imparting quality education in India. The University is established under the National Law University, Jodhpur, Act, 1999, enacted by the Rajasthan State Legislature. It is dedicated to academic excellence and value education. NLUJ frequently offers training programmes, seminars and workshops at the national and international level to students, judicial officers, advocates, corporate and government officials in various subjects. NLUJ has 27 centres of academic excellence in various areas of law and their intersections. Honourable Vice Chancellor Prof. Dr. I.P. Massey has led from the front and provided all manner of support to quality academic programmes.

## **ABOUT THE ORGANISERS: NLUJ-CIPS**

The Centre for IP Studies (“CIPS”) at National Law University Jodhpur, is a centre of academic excellence focussed on creating a niche space for research in intellectual property. It is headed by Mr. Arunabha Bannerjee, Executive Director, CIPS, who is assisted by faculty advisor, Ms. Kanika Dhingra. CIPS engages with the community and creates avenues for spreading awareness in Intellectual Property. Its combination of motivated faculty and students aims to make the domain of intellectual property accessible to all through its initiatives. As a part of its dedicated Centre activities intended to promote research and studies in the field of Intellectual Property Rights, the Centre has taken the initiative to organise the conclave. The Centre monitors, designs and disseminates various courses and programmes pertaining to training and research in Intellectual Property Rights.

## SCHEDULE OF SESSIONS

S.No	Speaker	Designation	Topic	Date	Duration
1.	Ms. Shabnam Khan	Associate Partner-RNA Technology and IP	Trade Mark Filing and Prosecution	23 September, 2023	1.5-2 hrs
2.	Mr.Daleep Kumar	Associate Partner-RNA Technology and IP	Trade Mark Enforcement	23 September, 2023	1.5-2 hrs
3.	Mr. Pankaj Aseri	Associate Director- Anti Falsified Medicine, South East Asia and the Indian Subcontinent, Novartis.	Industry Perspective of Trade Mark Enforcement	24 September, 2023	1.5-2 hrs
4.	Mr. Abhishek Nangia	Partner-RNA Technology and IP	IP Crimes in Cyberspace	24 September, 2023	1.5-2 hrs

# DAY 1

## **Session 1: Trade Mark filing and prosecution**

**Speaker: Ms. Shabnam Khan, Associate Partner, RNA Technology & IP**

The topic would cover the process of filing an application for registration of a trade mark and the entire life cycle of trade mark prosecution and tips to overcome the objections from the Trade marks office. Trade marks can be beyond words and logos, introduction to types of unconventional trade marks including sound, colour and smell marks. Trends in trade mark filing including trade marks in metaverse, motion and 3 dimensional trade marks. How to obtain well known mark status?

## **Session 2: Trade Mark Enforcement**

**Speaker: Mr. Daleep Kumar, Associate Partner, RNA Technology & IP**

Students will learn types of trade mark infringement, how trade mark owners can enforce their rights exercising various legal options, difference between trade mark infringement and counterfeiting, case laws. Unreal Campaign – is an initiative of INTA (International Trade marks association) aimed towards sensitizing students in the age group of 14-25 on harmful effects of purchasing counterfeit products. It is an interactive presentation quizzing the students on what is a trade mark, service marks, unconventional trade marks, why trade marks are important to the companies, to the consumers, what is counterfeiting, how can counterfeiting impact the consumer and the community at large. Some examples and Spot the fake game where students are shown examples of original vs fake products and asked to identify the fake.

# DAY 2

## **Session 3: Industry Perspective of Trade Mark Enforcement**

**Speaker: Mr. Pankaj Aseri, Associate Director – Anti Falsified Medicines, South East Asia and the Indian Sub-Continent, Novartis**

The session will focus on the importance of Trade Mark Enforcement. The speaker will address the impact of Infringement and Counterfeiting and the value of Trade Marks as Business Assets. Students will be briefed about the practical challenges faced in Trade Mark enforcement including comparative case studies from Asia-Pacific (APAC). Lastly, it will also focus on the importance of collaboration for effectively enforcing trademarks and discuss strategies regarding the same.

## **Session 4: IP Crimes in Cyberspace**

This session will be conducted online. The speaker will be streamed live at the venue.

**Speaker: Mr. Abhishek Nangia, Partner, RNA Technology & IP Attorneys**

The students will learn about the types of IP crimes in cyberspace that have cropped up as a bane of the digital era along with relevant provisions of Information Technology (IT) Act. The role of Internet Service Provider in online infringements will also be reflected upon. Skills regarding detection and tackling online job scams will be provided. The speaker will also enumerate legal provisions pertaining to e-commerce portals and Section 79 of IT Act along with interesting real world cases handled by RNA Technology and IP Attorneys.

## ABOUT THE SPEAKERS

### Session 1



Shabnam Khan is an Associate Partner with RNA, Technology and IP Attorneys. With over 18 years of work experience as an Intellectual Property lawyer, she advises and assists a number of leading business houses in diverse fields with their Intellectual Property portfolios in India and foreign jurisdictions.

Shabnam's practice focuses on legal and commercial aspects of trade marks. She particularly handles the trade mark prosecution and transactions practise at RNA advising clients in a multitude of domains. She also advises Government organizations and counsels entrepreneurs and the start-up community in developing, protecting, and strengthening their Intellectual Property assets in India.

Shabnam has attended several International conferences and has authored a number of articles in various leading legal and IP publications. She has been actively involved with INTA's Unreal Campaign committee, spreading education and awareness amongst the youth in the Asia Pacific region on counterfeiting and how it affects the consumers and the economy.

Her professional and personal philosophy includes giving back in ways that make a meaningful difference to the local communities. She is closely associated with several pro bono projects in India facilitating those in need and helping them in achieving their goals.



## Session 2



Daleep is an Associate Partner at RNA, Technology and IP Attorneys with a demonstrated history of working in the law practice industry for over 15 years. He is skilled in IP Management and Strategy, Trademarks (clearance, protection, opposition, cancellation and enforcement), Copyrights, Domain Name and Company Name Disputes, and IP Crimes in Digital Space. He regularly appears and argues cases before various judicial forums, including the Trademarks Registry and the courts.

Daleep has been a guest speaker at various IP training workshops conducted for police officials, researchers, faculty members, students, etc. Daleep has also contributed various articles and write-ups on IP issues and practice for known publications viz., Lexology, WTR, Managing IP, INTA Bulletin, etc.

## Session 3



Pankaj Aseri is an experienced legal professional with expertise in intellectual property and brand protection. He is currently the Associate Director for Anti-Falsified Medicine at Novartis Healthcare in Mumbai, where he leads investigations and enforcement operations to combat falsified medicines in South Asia and the Indian subcontinent.

In his current role, Mr. Aseri is responsible for managing a team of experts to investigate counterfeit, stolen, diverted, and tampered medicines in the region. He leads cross-functional working groups to deliver country-specific objectives, engages with stakeholders to build capacity and advocate for policy changes, and coordinates intelligence sharing with the Pharmaceutical Security Institute. Mr. Aseri also manages a community of trained forensic experts to categorize products, as well as a database of ongoing cases and expert witness statements.

Before joining Novartis, Mr. Aseri worked at Johnson & Johnson in various roles, including Regional Manager for Global Brand Protection in India and South Asia, and Brand Protection Specialist for the Asia-Pacific region. In these roles, he led enforcement actions, managed investigations, engaged with stakeholders, and advised commercial leadership on intellectual property and brand protection issues. Mr. Aseri began his legal career as an Associate at Lall & Sethi Advocates in New Delhi, where he worked on trade mark and copyright prosecution, litigation, and enforcement actions. He led a team of investigators to develop investigative analytics and market surveys and advised on aspects of the Information Technology Act related to intellectual property rights.

Mr. Aseri received his B.Sc. LL.B. (IPR Hons.) from National Law University in Jodhpur. Mr. Aseri has authored the Country Chapter of Nepal and Bhutan in the Manual of Industrial Property published by Wolter Kluwer International Publications.

Mr. Aseri has been recognized for his outstanding work with multiple awards, including four Encore Platinum Awards and one Encore Gold Award from Johnson & Johnson for his leadership and delivery of outstanding results. He also achieved the highest enforcement value recovery across regions in 2017-2018.

With his extensive experience and expertise, Mr. Aseri is a valuable resource for those seeking to understand and combat falsified medicines, intellectual property violations, nuances of IP enforcements and other related issues.



## Session 4



Abhishek Nangia, partner at RNA is a seasoned professional in advising clients of diverse sectors on a wide range of Intellectual Property (IP), Information Technology (IT) issues and evolving e-commerce regulations. Abhishek is an expert on advertising/media clearance, legal framework and practical issues surrounding misleading advertising practices in India. He regularly writes articles which have been published in print and electronic media including ENISHI magazine published by Japan Patent office and has also been invited to address law enforcement officials, law institutes and various other organizations on IT Law, IP enforcement and IP issues in cyber space.

## **ELIGIBILITY FOR PARTICIPATION**

- i. The participation is open to a maximum of 50 External Participants.
- ii. Students pursuing three or five-year integrated law course, L.L.M. or any other science /technology-based courses may apply. The workshop is also open to academicians and industry professionals.
- iii. All participants will be awarded an e-certificate on attending all four sessions of the workshop.

## **TERMS OF PARTICIPATION**

- i. Participants must take their workshop seats at least 15 minutes prior to the start of each session.
- ii. All external participants must arrange for their own travel and accommodation. On successful completion of registration, the organizing team will share a list of travel and accommodation options which may be consulted only for information purposes.
- iii. Lunch and High tea will be provided to external participants.

## REGISTRATION DETAILS

- i. The expression of interest can be done through a Google form by 17th September, 2023, by 11:59 pm by registering in this link: <https://forms.gle/yMfk8zMoeF9gtSRY>. The participants are required to make the payment on the link mentioned below in point (iv) and then fill the google form for the confirmation of their registration.
- ii. Each participant shall be required to pay a registration amount of:
  - a. Rs. 500 for Students and Ph.D. Research Scholars, and
  - b. Rs. 1000 for all Professionals (other than Students and Ph.D. Research Scholars).
- iii. The registration amount must be paid by 17th September, 2023, by 11:59 pm.
- iv. Each participant shall pay the registration fee through the following link: <http://www.nlujodhpur.ac.in/nlu-fees/fees-student-detail> by choosing “**NLUJ CIPS workshop on Trade Mark Law (For Students/For Professionals)**” Option and specifying the purpose of payment as “**NLUJ-CIPS Workshop on Trade Mark Law**”.

## **IMPORTANT DATES**

Last Date for Expression of Interest: 17th September, 2023 by 11:59 PM.

Registration and Payment of Registration Fee: 17th September, 2023, by 11:59 PM.

Acknowledgment Mail: 18th September, 2023, by 11:59 PM.

Workshop Date: 23rd - 24th September, 2023.

## **PATRON**

Prof. Dr. I.P. Massey

Hon'ble Vice Chancellor

National Law University, Jodhpur

## **PROGRAM COORDINATOR**

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## **ORGANISING TEAM**

Mahak Shinghal, Student Convenor, CIPS  
Jahanvi Jajoo, Student Co-Convenor, CIPS

Rewa Singhanian, Deputy Convenor, CIPS  
Shiva Patil, Deputy Convenor, CIPS

Akarsh Aryan, Student Advisor, CIPS  
Diksha Kumari, Student Advisor, CIPS  
Manik, Student Advisor, CIPS

Kartikey Baid, Student Senior Member, CIPS  
Arham Anwar, Student Senior Member, CIPS  
Basil Gupta, Student Senior Member, CIPS  
Khagesh Meena, Student Senior Member, CIPS  
Akrati Trivedi, Student Senior Member, CIPS

## **CONTACT PERSONS**

All queries may be directed to [cips@nlujodhpur.ac.in](mailto:cips@nlujodhpur.ac.in) or any of the following members of the organising team:

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